

Module	Description
Management in Physical Activity	The course is intended to explain and clarify the application of the fundamental relationships that are being implemented in management of physical activities and sport. Students are introduced to the critical factors influencing the organization, management and economics of sports organizations and participants to physical activity, including institutional and organized sport in physical culture in the European Union. The course links management, marketing, physical education and sport with economic, social and legislative aspects.
Outdoor and Lifestyle Sports	The aim of the course is to help students gain general insight into lifestyle sport activities. Lower degree of formal organization and accent on individuality and free style of movement appeal to postmodern youth. Their culture is also believed to be more inclusive than that of some highly competitive sports which may be encouraging for people with disabilities. The theoretical lessons are accompanied by practical introductions to climbing, bouldering, parkour, BMX and mountain biking, scootering, skateboarding, slackline, and rafting. The course is concluded by a four days' camp.
Recreation, Leisure and Active Living	The aim of the course is to introduce to the students the concepts and relationships in the area of leisure time and recreation, roles and significance of recreation activities for individuals and the whole society. The course provides and insight into the trends of development in the area of leisure time in the Czech Republic and abroad in the context of the following terms: leisure time - recreation - physical activity - lifestyle - health - quality of life. The purpose of the exam is to verify the students' fundamental knowledge in the area of leisure time and recreation and also their ability to work with the below specified concepts in context. During the exam, the students will be expected to show their scientific knowledge, their capability of independent working with information and critical thinking, and their ability to analyse and synthesize knowledge gained from recommended literature and lectures. A key approach is the 'evidence-based' principle, both in preparing for the exam and during the exam.
Travel and Tourism	The students will learn about the travel and tourism industry and market in a general way. Also we want to have students to become familiar with popular tourist destinations around the world, but especially in Czech, and central Europe. The students will gain confidence to work in the travel industry. In general the student will learn a broad perspective about tourism and travel, the organization of tourism industry, how to understand travel behavior, planning and development of tourism, research and marketing of tourism. Also the focus of this class is around the topic of independent travel as opposed to mass tourism. We also spend time at specific tourist locations especially within Olomouc. Our class in the past has traveled to Prague and had on site experiential learning, and we have written a book that is on the Internet about travel.
Strategies, Policies and Interv. in PA	<i>no course description available</i>
Sustainable tourism	The aim of the course is to acquaint students with different aspects of sustainable tourism. Various topics in the area will be handled.
Theory of lifestyle sports	Aim of the subject is to provide insight and understanding of lifestyle sports
Theory and Philosophy of Recreation	The students will learn practical aspects of recreation and leisure philosophy. Students will understand more about the foundation of recreation and free time.

Recreation and Leisure	The students will learn practical aspects of recreation and leisure philosophy. Students will understand more about the foundation of recreation and free time. Students will gain confidence in becoming leaders in the field of recreation and specialists in free time. Students will be able to incorporate theories of outdoor recreation, and leisure into their career. The participants in this class will explore their own leisure time and become more comfortable with the role of leisure in today's modern world. Students will read previous research and writing that Roberson has made.
Sports and Development	This course should provide students with the basic overview on information and activities in the field of Sport and Development. The development cooperation through sport will be mentioned and different approaches and theories will be discussed. The seminars will be elaborated on the basis of readings assignments. Different stakeholders will be introduced. NGOs working in the field of Sport for Development will be described.
Social Sciences in Sports	The aim of the module is to offer the students an insight into the field of sports, movement and leisure activities. Such fields are presented not as separate units as parts of society and culture. That means that not only sports-related topics will be discussed but also links between sports and: mass media, politics, history, subcultures, traditions, various kinds of social groups or big international events (Olympic Games, world championships etc.). Students will master both theoretical and analytical concepts so that they can discuss and critically assess the above-mentioned areas. Although the module is based on methods and theoretical scholarship of sociology and history it is adapted to students without a background in social sciences. Frequently, practical examples, own experience and interactive tasks will be used.
Statistics Procedures with Data	The aim of the course is a practical explanation of basic analyzes and procedures in numerical data processing. Explanation and deeper understanding of concepts and relationships between concepts: correlation coefficient, coefficients of "effect size", statistical and "logical" significance. Rules for correct formulation of hypotheses will be presented.